

For Immediate Release

Melbourne, Australia – Ronstan appoints new distributor for France

Australia-based sailboat hardware manufacturer Ronstan International Pty Ltd has appointed Bucher+Walt SA as their new distributor for the Ronstan product range, including Andersen Winches, in France.

Already a winning team!

Bucher+Walt operates from offices and a 3000m² warehouse in St. Blaise on Lake Neuchâtel in Switzerland. Founded in 1966 by sailing friends and entrepreneurs Manfred Bucher and Pierre Walt, the company now employs a team of 50 people and represents many of the finest brands in the sailing industry. The two founders enjoy working with their sons Romain Walt and Julien Bucher and their team of experienced professionals, who support the company with competence, passion and entrepreneurship.

Ronstan has a long history of collaboration with Bucher+Walt, going back more than 50 years to the early days when the company became Ronstan's distributor for Switzerland.

Bucher+Walt has built a strong reputation for its dedication to customer service and long term business relationships: requests and orders are processed within hours, and same-day dispatch is common. Their customer focus and expertise with Ronstan products are backed by a well stocked warehouse and formidable IT resources to ensure an efficient and positive B2B experience.

Alongside the range of Ronstan and Andersen products, Bucher+Walt offers a wide array of complementary brands and products to their trade customers in France, such as Clamcleat, Henri Lloyd, Blue Wave, Trem and Da Kine.

"We are pleased to build on our long and successful relationship with Bucher+Walt as we extend our collaboration into the French market" says Ronstan's managing director Scot West. "We are confident that they will do a great job for us, and for our trade customers in France."

Ronstan is based in Melbourne and has 140 employees worldwide. Ronstan also has offices in the United States, Indonesia and Denmark.

For More Information Contact:

Kylie Wilson - Kwilson@ronstan.com.au
www.ronstan.com/marine/bucher-walt-distributor-france.asp

Luzius Peter – Lpeter@bucher-walt.ch
www.bucher-walt.ch
The logo for Bucher+Walt, featuring the word "bucher" in red above "walt" in red, with a red plus sign to the left of "walt".